



FOR IMMEDIATE RELEASE:

Canadian Northern Economic Development Agency announces three-year funding to produce INVEST CANADA NORTH

January 19, 2020

Vancouver – The Yukon Mining Alliance and NWT & Nunavut Chamber of Mines, in partnership with the governments of Yukon, Northwest Territories and Nunavut, are pleased to announce that the Government of Canada’s Canadian Northern Economic Development Agency (CanNor) will provide \$500,000 over three years to host **Invest Canada North** at the Prospectors and Developers Association of Canada (PDAC) Convention in Toronto, Canada, beginning this March 2020.

“Invest Canada North will connect global investors with the significant untapped mineral potential, strong geopolitical stability and progressive Indigenous and community partnerships found in Canada’s North,” said Anne Turner, Executive Director of the Yukon Mining Alliance. “Our unique initiatives showcase each region, through keynote presentations, panels and special sessions, highlighting the leaders in exploration, development and production both during PDAC and in the months that follow.”

Over the course of the world’s premier mineral exploration and mining four-day PDAC convention, Invest Canada North will be comprised of an exclusive networking reception complete with northern food, music and culture; a forum on mineral investment opportunities in Canada’s North hosted by sector experts and well-known mining experts; and a Media Centre featuring interview opportunities for mineral exploration and mining companies, government officials, Indigenous development corporations, Industry partners and financial and investment influencers.

“We are very grateful to have the support of the Canadian and territorial governments to showcase the competitive advantages and opportunities in Canada’s North at one of the world’s biggest annual mining conferences,” said Ken Armstrong, President of the NWT & Nunavut Chamber of Mines.

Partner Quotes

“Our government proudly supports Canadian business initiatives that respond to the unique needs of regions and communities. Today’s funding announcement is an investment for the future, promoting long term economic development that will help create quality jobs in the territories.”

– The Honourable Mélanie Joly, Minister of Economic Development and Official Languages

“This project demonstrates the clear strategic advantages of partnerships and collaborations in the North among industry, governments, service sectors and indigenous development corporations to promote investment in the territories. Increased investment in the North benefits all northerners.”

– Larry Bagnell, Member of Parliament for Yukon, and Parliamentary Secretary to the Minister of Economic Development and Official Languages (Canadian Northern Economic Development Agency)





“From strong government-to-government relationships with First Nations to world class mineral deposits and an effective regulatory regime, Yukon is a great place to invest. This strategic initiative will raise the investment profile of Canada’s North on the global stage and advance our mineral industry. Yukon is proud to partner with the Government of Canada, the Northwest Territories and Nunavut for this industry-led initiative in order to drive northern economic growth and prosperity.”

– The Honourable Sandy Silver, Premier of Yukon

“Partnerships and initiatives aimed at increasing investor understanding and confidence in the North is essential to new exploration and growth. Accentuated by our rich resource potential, Invest Canada North will help us build a strong case in the global marketplace and set the stage for responsible investments in our future.”

– The Honourable Caroline Cochrane, Premier of Northwest Territories

"Nunavut is home to some of the most under-explored terrain in Canada, and our territory holds great mineral potential. The Government of Nunavut encourages investment in sustainable, responsible resource development and partnerships with Inuit-owned businesses to benefit industry and our communities. We are excited to explore new opportunities and investments across our vast territory."

– The Honourable Joe Savikataq, Premier of Nunavut

For more information, inquiries regarding sponsorship opportunities, or to register to attend these exciting events, please visit: <https://www.investcanadanorth.ca/>

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